



GET INSPIRED

THE TRADE SHOW DISPLAY VIEWBOOK

FOR 10 FOOT BOOTHS & LARGER

pareti
mobile walls, LLC™

sales@paretimobilewalls.com
866.339.1009



NEED A LITTLE INSPIRATION?

Designing your display can be a challenge. Good design is more than just hanging product or graphics up on a display - it has to work visually, but also create a great selling space for you or your sales reps. Great design will be memorable!

We'd like to offer some ideas and tips to help you make the most of your trade show investment.

In a time crunch? Call us first! We'll give you a free floor plan for your display concept.
Contact us at sales@paretimobilewalls.com or call 866.339.1009.

THE TRADE SHOW DISPLAY VIEWBOOK

sales@paretimobilewalls.com or call 866.339.1009.

BASIC

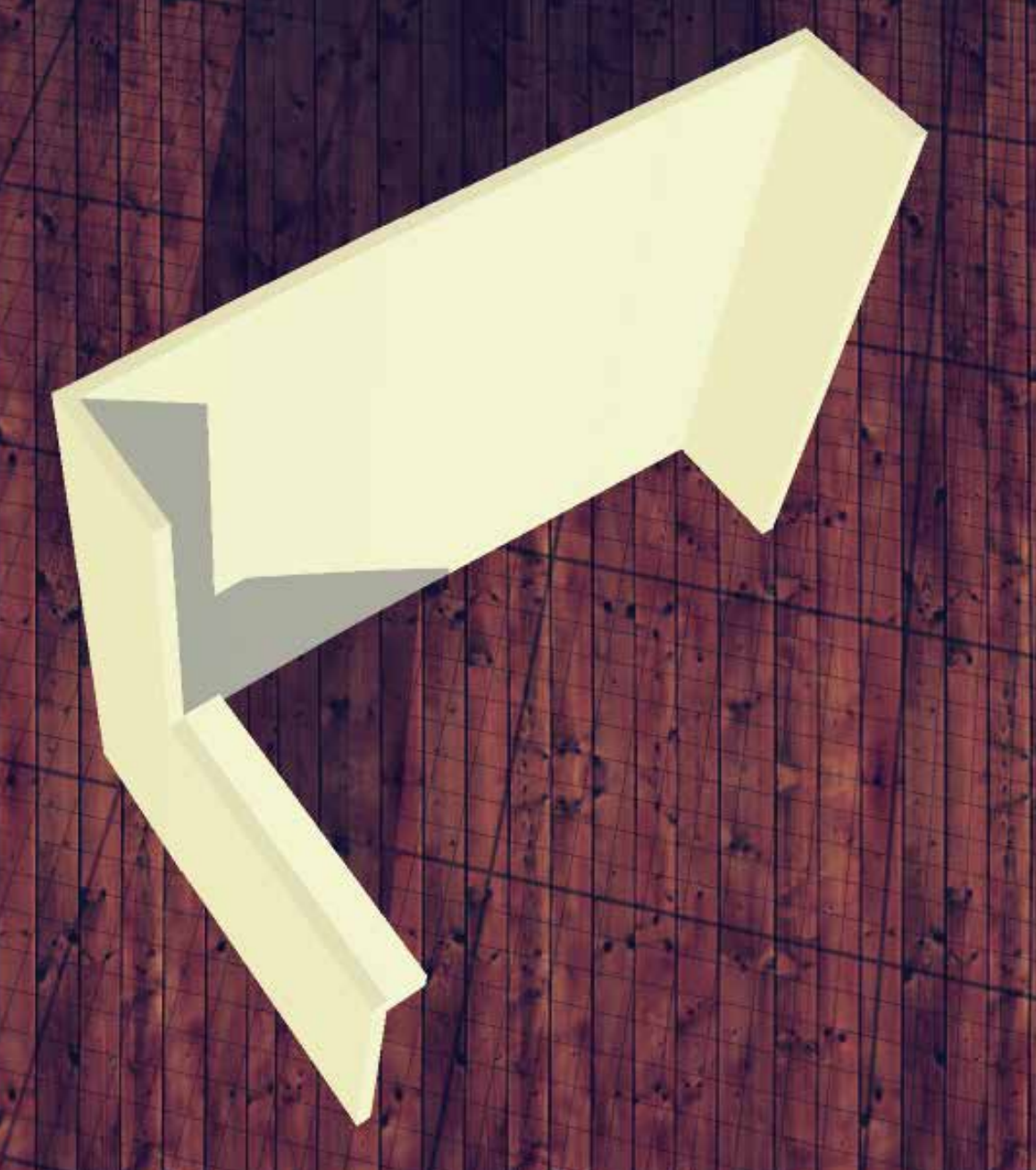
10 FOOT

Start with our basic 10 foot exhibit, and add on as you go.



Our half wall adds counterbalance.
Ledge is optional.

B A S I C 1 0 F O O T D I S P L A Y



Choose the side for your half wall.

Half walls are great for brochures, business cards, and give-aways.

Add sections to create longer exhibits.

B A S I C 1 0 F O O T D I S P L A Y

BASIC 20 FOOT

For 20 feet of exhibit back wall space, that can also condense to 10 feet for smaller shows.



B A S I C 2 0 F O O T D I S P L A Y



It's like two displays
in one.

Enjoy flexibility with
our basic 20 foot
configuration, which
allows you to easily
convert to a 10 foot
display, simply by
leaving sections out for
smaller shows.

Mirage Appliances
uses Pareti's 20
foot and 10 foot
trade show
configurations to
display their wall
mounted heating
and cooling systems.



B A S I C 2 0 F O O T D I S P L A Y



B A S I C 2 0 F O O T D I S P L A Y

FULL HEIGHT 10 FOOT SIDES

If your show allows it or you're working with a 40x40 space, add longer side walls to feature more items.



FULL HEIGHT 20 FOOT DISPLAY

FULL HEIGHT 20 FOOT

If your show allows it or you're working with a 40x40 space,
add longer side walls to feature more items.



F U L L H E I G H T 2 0 F O O T D I S P L A Y

PROFILE TOP CUTS

20 FOOT AND MORE

Add height with rigid, removable graphics



PROFILE TOP CUTS

SHELVING

SHOW YOUR PRODUCTS

Pareti Mobile Walls are designed to hold heavier items. Ask us about placing additional blocking in key areas, making shelving easier to hang.



S H E L V I N G



S H E L V I N G



As a special order item, Pareti offers custom, additional blocking in your walls to make hanging shelves easier. The shelves pictured here are standard Ikea Lack shelving. We can also add anchors for your shelving, so your display is ready for hanging your shelving right out of the box.

S H E L V I N G



BLUESTONE LAN



S H E L V I N G



S H E L V I N G

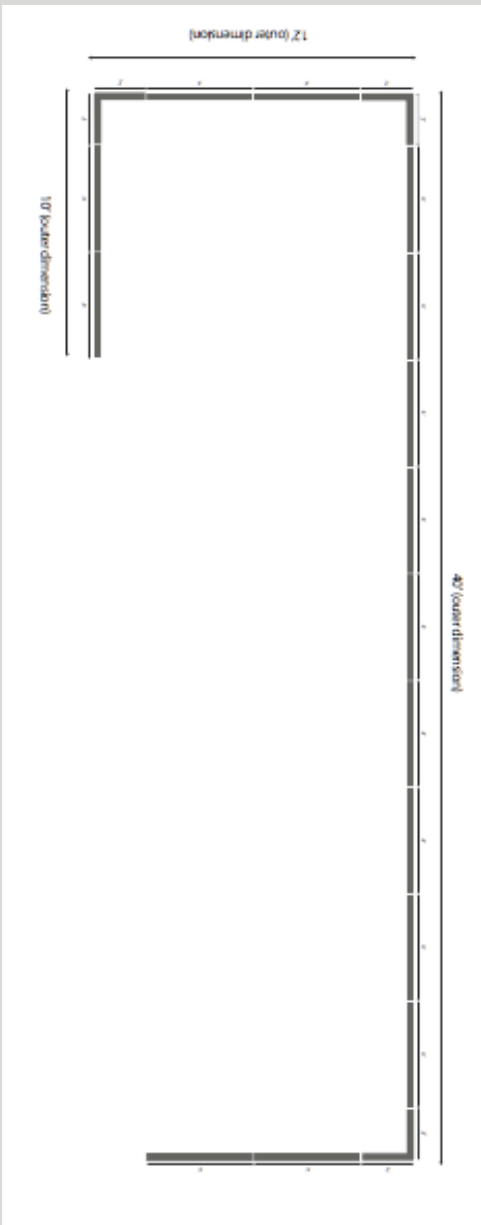
GO LONG FOR LARGER SHOWS

With Pareti, you can go from a 10 foot exhibit to a larger exhibit, just by adding sections.

Pareti allows you to expand and contract your display size, so you can contract or expand your exhibit as needed. Or, break up your set if you need to exhibit at simultaneous shows.



THE JAY DISPLAY



THE JAY DISPLAY



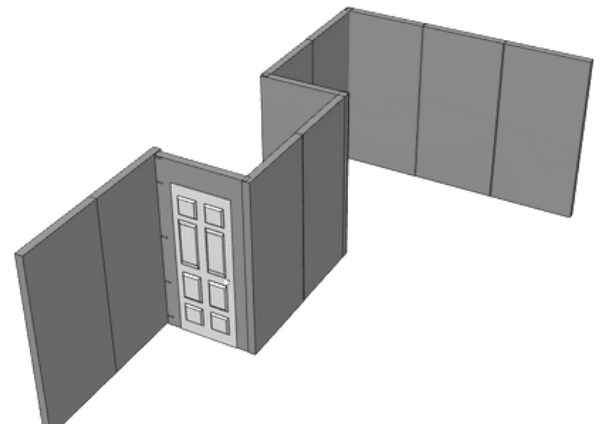
THE JAY DISPLAY

MAKE A CLOSET

**CREATE A SAFE STORAGE
PLACE FOR THE SHOW.**

Whether it's laptops, personal belongings, or extra merch, sometimes you need a secure place to store your stuff.

With our door sections, you can add a section with a locking door, that fits right into your display.





20 FOOT WITH CLOSET DISPLAY



Add vinyl graphics, or change colors with standard interior house paint.

2 0 F O O T W I T H C L O S E T D I S P L A Y

ADD GRAPHICS

CUSTOMIZE WITH A VINYL WRAP OR CUT VINYL.

Pareti offers a blank canvas which can be easily customized to fit your branding.

Have your display shipped ready for set up right out of the box, or DIY your graphics.





Use a vinyl wrap on one side, and hang products on the other.

A D D G R A P H I C S

A large, vibrant green leaf graphic, possibly a monstera, is applied to a wall. The word 'Earthloom' is written in a white, elegant script font across the middle of the leaf. In the background, two people are visible working on the wall, one kneeling and one standing, suggesting the application or removal of the vinyl.

Earthloom

For easier removal, we suggest vinyl graphics are placed over a satin finish. They can be placed on unpainted walls, however this will leave a felt-like, rougher finish when the vinyl is removed.

A D D G R A P H I C S

The image shows a white display wall in a workshop-like setting. A dark wooden beam is mounted at the top left, with six Edison-style light bulbs hanging from it. The wall features large vinyl graphics for 'THE WALL STREET JOURNAL.' and 'PICTURE YOUR FUTURE'. Below this, smaller text reads 'Activate your complimentary student membership'. To the right, another wall panel is visible with similar graphics. The floor is dark and appears to be concrete or wood.

THE WALL STREET JOURNAL.

**PICTURE
YOUR
FUTURE**

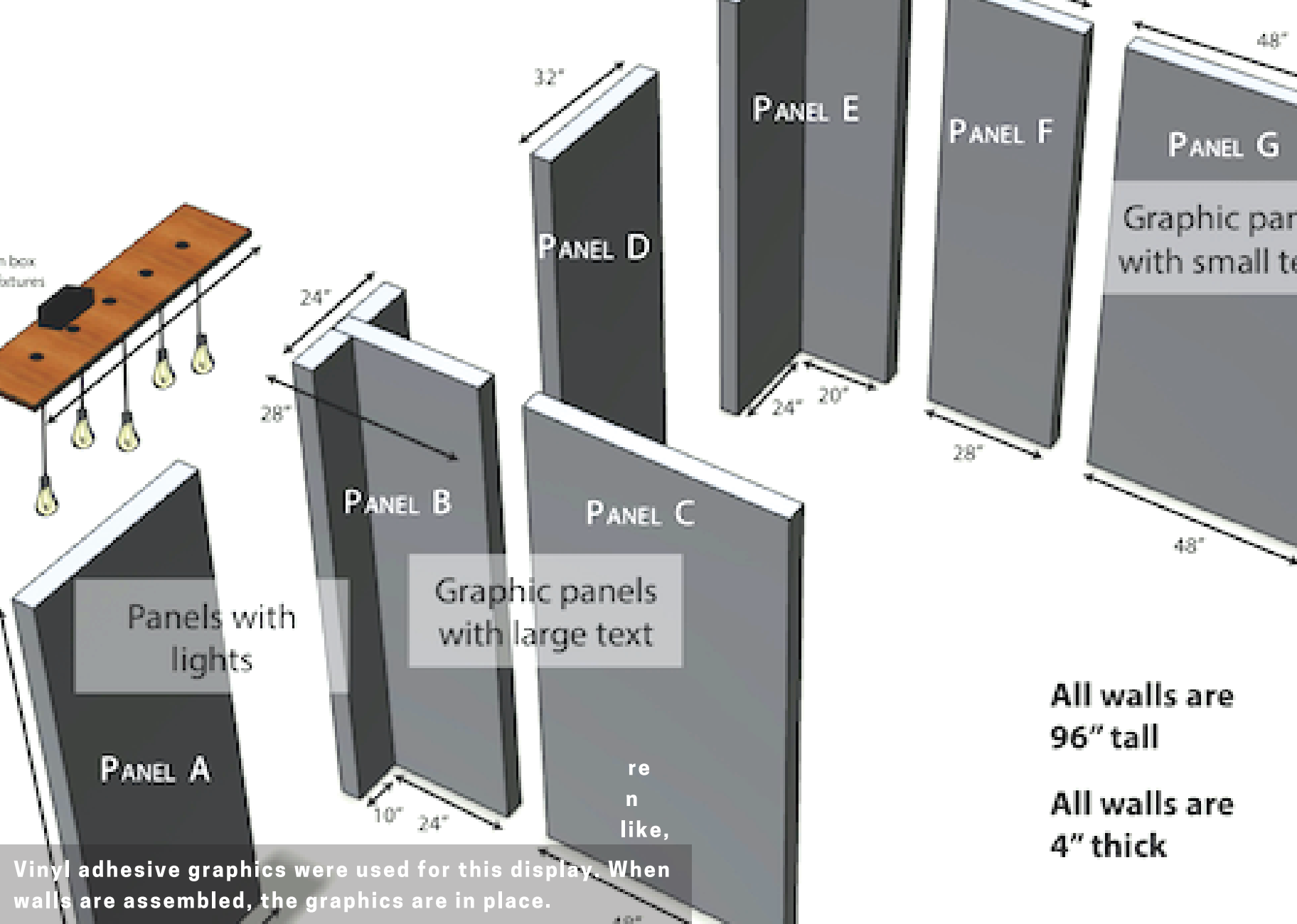
Activate your complimentary student membership

THE WALL STREET JOURNAL.
**PICTURE
YOUR
FUTURE**

re
n
like,

Vinyl adhesive graphics were used for this display. When walls are assembled, the graphics are in place.

A D D G R A P H I C S



A D D G R A P H I C S

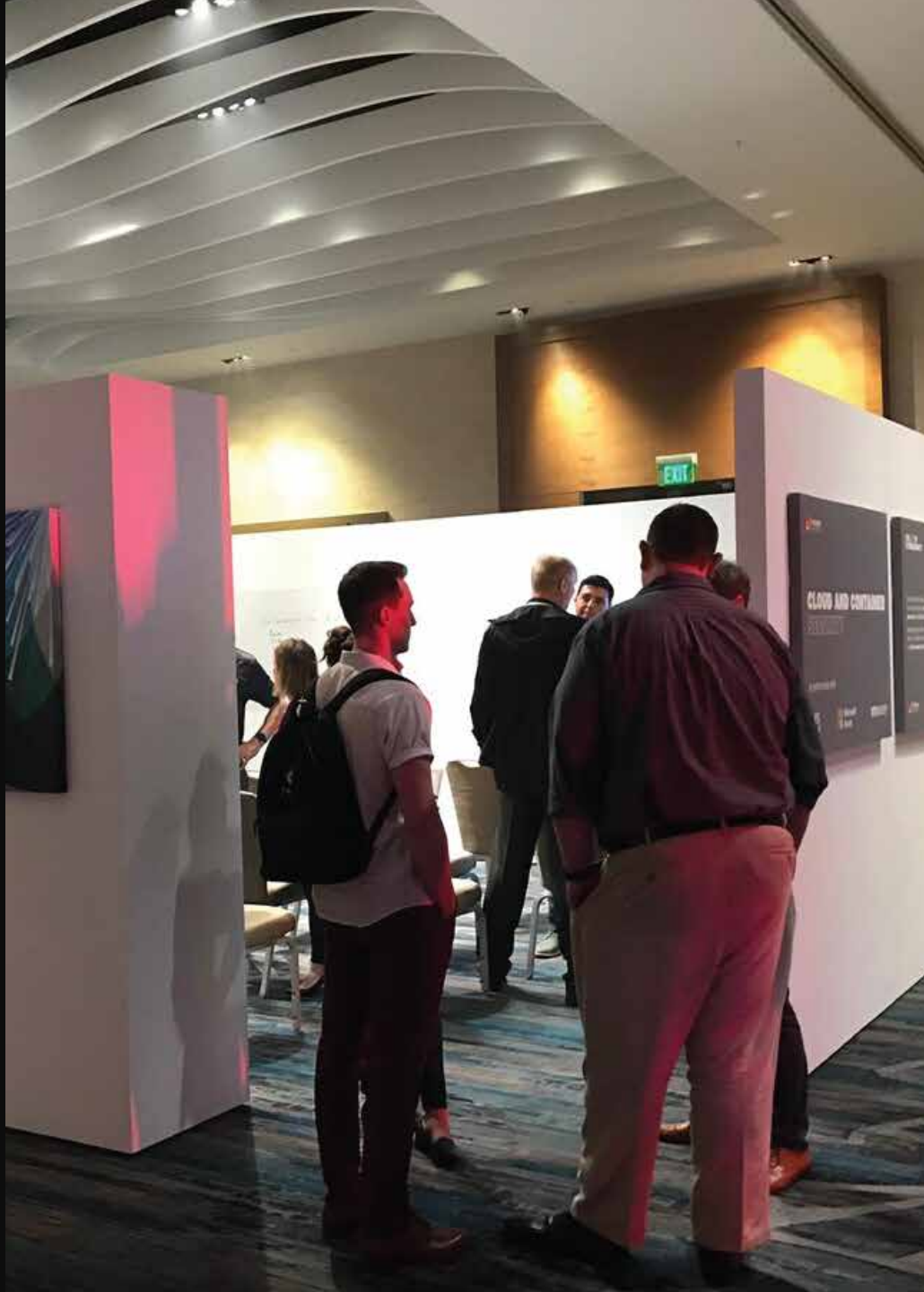


Ontraport used a combination of 10 foot and 8 foot walls with graphics and back-lit LED signs. Pareti also fabricated a rolling counter.

A D D G R A P H I C S

CREATE AN EVENT SPACE

Make the most of your venue by creating temporary classroom and break-out areas.







CREATE AN ESCAPE ROOM

Make your display entertaining and interactive by incorporating a pop-up escape room.





Create amazing (yet portable) escape rooms that offer endless possibilities.

ESCAPE ROOMS



ESCAPE ROOMS

VETSCAPES



ANIMAL HOSPITAL

CAN YOU ESCAPE?

ENTER

02:19

VETSCAPES

CAN YOU ESCAPE?

Rules of the Game
1. You are a vet and you have to escape the hospital.
2. You have to solve puzzles and find clues.
3. You have to work together with your team.
4. You have to be quick and think fast.
5. You have to be creative and use your imagination.
6. You have to be a team player and help each other.

Qualities
1. Communication
2. Teamwork
3. Problem-solving
4. Creativity
5. Time management
6. Leadership



E S C A P E R O O M S

VETSCAPES



ANIMAL HOSPITAL

CAN YOU ESCAPE?

ENTER

02:19

VETSCAPES

CAN YOU ESCAPE?

Rules of the Game
1. You are trapped in a room with a locked door.
2. You have 10 minutes to find the key and escape.
3. The key is hidden in the room.
4. You must find the key and escape before time runs out.
5. The first team to escape wins.

Prizes
1. Winner: 1st place - 1st prize
2. Runner-up: 2nd place - 2nd prize
3. 3rd place - 3rd prize
4. 4th place - 4th prize
5. 5th place - 5th prize



E S C A P E R O O M S

We hope our Trade Show Display Viewbook helped to give you some ideas for your heavier products!

But there are many more possibilities!

If you have a unique idea in mind, give us a call or email.



sales@paretimobilewalls.com
866.339.1009